

Key Indicator - 7.3 Institutional Distinctiveness (20)

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Education in Pharmaceutical Sciences is envisaged for a carrier as entrepreneur, technocrat, researcher and/or public servant in Pharmacy or Healthcare Industry. Indore Institute of Pharmacy (IIP) helps its students achieve the goal via an approach of Holistic development.

Indore Institute of Pharmacy (IIP), Indore envisions an all-inclusive growth of student's i.e. **holistic development** to attain **Intelligence-Emotional-Social-Happiness Quotient** in an individual, along with their goals of academic excellence.

IIP is committed to enhancing the Employability Quotient of the students with Holistic Development. Towards this objective IIP introduced the concept of “**Samagra Samutkarsh Yojana (SSY)**”. IIP staunchly believe in preparing the students in such a way that whilst meeting the expectations of the outer world, they are prepped to take care of their inner selves too which includes all three spheres i.e. body, mind and soul.

“Samagra Samutkarsh Yojana (SSY)” aims at imparting education in such a way that attains the academic and industry 4.0 requirements while bringing the feeling of tranquility, harmony, and blissfulness.

At IIP, the students are provided with fair opportunities, environment, and space that help them unravel their innate abilities. The practices of Skills Improvement Groups (SIGs), syndicate system, Institute-Industrial Collaborations, Clubs, Career Development Cell, Focused Placements, and empathetic Financial Assistance Schemes cushioned with one-to-one interaction of students with Director General and easiest accessibility to him have been few of our initiatives in the same direction.

Students admitted to our programs come from varied social, economical, and cultural backgrounds. The majority of these admitted students are first-generation learners which at

times pose unique academic challenges. Their social environments are challenging that have a lasting impact on their attitudes and personalities. Keeping this in mind institute offers its assistance in academic/technical, financial, social and emotional aspects through Samagra Samutkarsh Yojana.

Academic Assistance:

Skill Improvement groups (SIGs): In this the institute conducts special classes in each semester in every course to enhance the professional skill-set of students focusing the latest development in their field. **The trainers are preferably hired from outside** the Institute and these courses are run as collaborative activity with different Industries. The students are provided the certificates **and training free of cost.**

e.g. Certificate course in Pharmacovigilance and Clinical Trials by Clinical Orbit Pvt. Ltd. Indore; Marketing Management Course by Dhruv Academy; Manufacturing and Quality Practices in Pharmaceutical Industries by NIPER, Ahmedabad; Tableting Technology by Glenmark Pharmaceuticals, Indore.

English and Aptitude classes – The institute has **appointed permanent faculty over and above the regulatory norms** for this purpose. They conduct regular classes through-out the year which are over and above the routine curriculum.

Preplacement Training – The institute has constituted **Career Development Cell** and employed qualified experts and trainers as **dedicated full time faculty members** for improving students' presentation, Group Discussion and interviewing skills.

Digital Library: The institute is a regular subscriber of DELNET facility and provided 10 dedicated computer systems with access to all the online content to student. In addition the campus is Wi-Fi with 100 Mbps internet connectivity.

Placement Cell - There are full time placement officials which are in constant touch with the recruitment officers of the companies. This year over 14 companies engaged in our placement process, with 45 students receiving employment offers.

Industry Visits, Field Visits, Guest Lectures, Conference, Workshop Conduction

In order to inculcate active-learning habits the institute regularly invites Industry Personnel and Eminent Academicians to interact with students. This year Mr. Pritam Siraskar – Glenmark Laboratories; Dr. Parizad Elchidana – ACG Capsules interacted with the students.

The institute also conducted two On-line Conferences one National Conference in association with IPGA-MP State Branch which was sponsored by AICTE (Translational Research for Nanomedicine-22-23 April, 2022). Another International Conference was conducted in Association with Research Foundation of India, Indore (International Conference on Pharmaceutical Research and Innovations – 6-7 Jan. 2022).

In addition, students also regularly visit industries for acquiring training, internship or as part of field visits. In all such cases, **50% of the expenditure is borne by the institute.**

Certification Programs for Students– The students are encouraged to participate in courses offered by SWAYAM/NPTEL and Coursera. The institute has local chapter for SWAYAM and had a subscription with Coursera wherein students were **enrolled to these courses for free.**

Students Connect

Institute has developed a two-way and transparent communication channel between students, teacher, Principal, and Director-General using various digital platforms like Whatsapp.

Financial Assistance

Merit-based Scholarship

The institute offers institutional level percentage-based scholarship (HSC Score) to students thereby attracting talent pool. This scholarship is offered for the entire duration of the course.

CGPA-Based Scholarship

To promote healthy competition in academic examinations institute offers CGPA-based scholarship to students on annual basis.

Financial assistance to Poor and Needy

In the Covid-19 pandemic institute has offered financial assistance in terms of tuition fee waiver (100%) for students who lost the sole earning member of the family.

Societal Responsibilities

NSS and extension activities: To foster students' creativity spirits and along with it imbibe the sense of belonging to the society, the student's NSS chapter has adopted near-by village and doing extension-activities regularly in way of blood donation drives, visits to orphanages and old age homes, visit to Govt. schools in these adopted villages to inculcate social awareness and belonging in students

Green Waves Club: The institute has initiated organic farming practices at the institutional level under the aegis of Green Waves Club. The entire cost of organic farming is borne by the institute. The products of organic farming are exclusively used for Hostel-Mess facility and its staff members. Under this club the institute has planted more than **3000 trees in the campus.**

Institute also run **School Connect Program** under social responsibilities and conducted various events for schools students like Apratim Pragya Pratispardha,

Apratim Science exhibition, Apratim Sport league, Apratim Sport league, Success Mantra by Prof Anand Kumar, Learn and Win etc.

As a part of social responsibility IIP has organized “Helmet Campaigns” in Indore and nearby areas to create the awareness among citizens about wearing helmet and following road safety rules safety. Prepare 3D Speed breaker at Palasia Square, Indore (A crowded prime city area) and IIP campus for road safety.