



#### Indore Institute of Pharmacy

3.2.2. Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year.

3.2.2.1: Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

S. No	Title	Area	Page number
1	One Day Entrepreneurship Awareness Programme in collaboration with MSME	Entrepreneurship	1-3
2	Guest lecture on Sampling Techniques: problems and solution	Research Methodology	4-7
3	Know the secrets of Intellectual property rights	IPR	8-33
4.	Entrepreneurship: An act of becoming the Boss of one's own destiny	Entrepreneurship	34-38
5.	How to create and sell your ideas @ start- up	Entrepreneurship	39-41



Principal Pharmacy.





#### **Indore Institute of Pharmacy, Indore**

A Report on One Day Entrepreneurship Awareness Programme (EAP)

A One Day Entrepreneurship Awareness Programme (EAP) was organized By MSME Development & Facilitation Office, Indore (Government of India, Ministry of MSME) in collabration with Indore Institute Of Pharmacy, Indore

Date: 03.02.2023, 10.00 am onwards

Venue: Auditorium II, IIST Campus, Indore







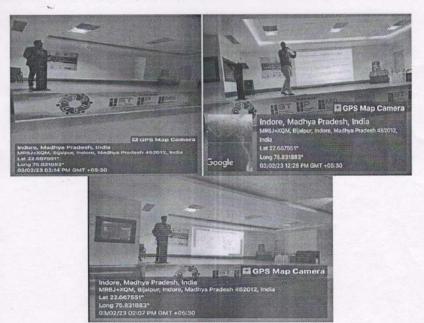
Indore Institute of Pharmacy. INDORE (M.P.)



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The One Day Entrepreneurship Awareness Programme was conducted to create awareness among the students of Indore Institute of Pharmacy. The inaugural session of the program started at 10:00 am. The chief guest of the program was Shri Tapan Sharma, Vice President, MP State Drug Manufacturing Association, Indore. Sh. S.S. Mandloi

General Manager, DTIC, Indore was the special guest of the program. The guest of honor of the event was Shri. Ajay Singh, Director, Zenith Drugs Private Limited, Indore Vice President, IFPG & Hon. Gen. Secretary, MPState Drug Manufacturing Association, Indore. The event was graced by the presence of Shri Gaurav Goyal, Assistant Director, MSME, DFO, Indore. Director General of IIST/IIP/IIMR, Shri Arun S.Bhatnagar also attended the session. Dr. Keshav Patidar, Principal, IIST, Dr. Dinesh Kumar Mishra, Principal IIP, Faculty members and students of B.Pharm III and IV year, M.Pharm and D.Pharm were present in the session.



Photographs of Technical Session

The session started with the Lamp lightening ceremony and saraswati vandana followed by floral welcome of the guests and welcome address by Shri Arun S. Bhatnagar.

After that technical session started with first session by Shri Gaurav Goyal on Ministry of



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MSME Scheme for Youth and Aspiring Entrepreneurs, Financial scheme. He briefed about various MSME schemes of Government for young entrepreneurs.

The second session was taken by Dr. Sapna Malviye, Director, Modern Institute of Pharmacy, Indore. She briefed about Entrepreneurship Opportunities in Pharmacy for Aspiring Entrepreneurs.

Third lecture was presented by Dr. Swaminathan R. CEO, ACE Foundation, IIT Indore on Initiative taken by IIT Indore for Entrepreneurs and scope of innovation. Next session was taken by Dr. M. Vasim Khan, Senior Lecturer, School of Economics, DAV, Indore on Marketing Scenario of entrepreneurship for Aspiring Entrepreneurs. Dr. Dinesh Kumar Mishra, Principal, IIP, Indore briefed about Start-up, Incubation, Skills of successful entrepreneur.

The entire sessions were a great and learning experience for the students. The session was concluded with the vote of thanks by Dr. Dinesh Kumar Mishra.

Dr. Rekha Bisht

Principal

Dr. Dinesh Kumar Mishra



Indore Institute of Pharmacy, INDORE (M.P.)





#### INDORE INSTITUTE OF PHARMACY, INDORE

#### NOTE SHEET

11/08/2022

To

The Director General HST/HP/HMR

Subject: Approval for conducting guest lecture on research methodology

Sir

Indore Institute of Pharmacy is planning to conduct a guest lecture on research methodology on 17/08/2022. Kindly give approval for the same.

Regards

Principal IIP



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Indore Institute of Pharmacy,
INDORE (M.P.)





# Indore Institute of Pharmacy All Pharmacy A



#### INDORE INSTITUTE OF PHARMACY, INDORE

Circular

16/08/2022

It is hereby inform that IIP is organizing a guest lecture on Research Methodology on 17/08/2022. All the PG students and faculty members are required to attend to workshop.

Venue: S-16 Time 2:00 pm

Principal IIP









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#### INDORE INSTITUTE OF PHARMACY, INDORE

Report of guest lecture on Research Methodology Topic: Sampling techniques: Problems and solutions

Guest lecture on Research Methodology was conducted for students and Faculty

members on 17/08/2022 by Indore Institute of Pharmacy, Indore

Resource person: Dr. Rishi Dubey, Professor and Dean, SGT, Gurugram, Harvana

Venue: Indore Institute of Pharmacy, Indore

Date & Time: 17/08/2022, 2:00 pm

A guest lecture was conducted on research methodology on topic 'Sampling Techniques: Problems and Solutions' by IIP for PG students and faculty members. In the opening ceremony Dr. Dinesh Kumar Mishra, principal, IIP, narrated the objectives of the workshop. More than 40 participants attended the lecture. The lecture begins with the understanding the importance of research. Research is the systematic and objective process of gathering, recording and analyzing data for taking appropriate & meaningful decisions. Keeping in view the importance of research methodology, Coordinator of the the event, Dr. Rekha Bisht further clarified the aim of the event.

This lecture on Research Methodology aims to explore the basic dimensions sampling techniques in research and the concomitant need for participants to rethink about the assumptions that underlie historic paradigms of research in the field of Pharmaceutical Sciences.

Dr. Dubey explained the importance of sampling techniques as an important part of research and discussed about various sampling problem and their solutions. He also mentioned that to keep pace with the recent advancement in any discipline, one has to be well versed with the latest developments in research methodology. He also cleared that the quality of manpower is the most important factor for producing good quality researchers.

At the end of workshop, Dr. Rekha Bisht, Coordinator proposed vote of thanks and acknowledged the contribution of eminent speaker, faculty, staff and participants.





Photographs of the event

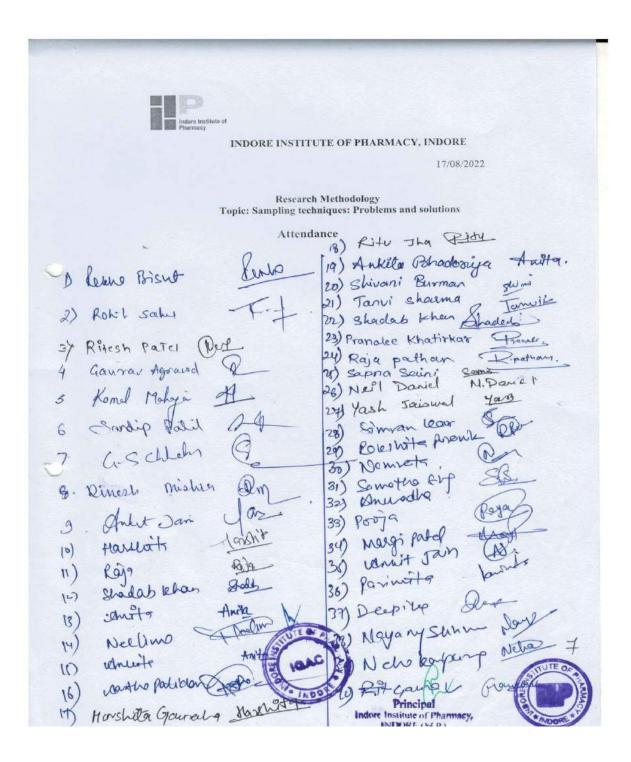
Coordinator

Principal Indore Institute of Pharmacy, INDORE (M.P.)

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#### INDORE INSTITUTE OF PHARMACY

Name of the Event

MOE's Impact Lecture Series

Expert Speaker

Dr. Ritesh Agrawal

Director IPR Cell, Pacific Academy of Higher Education and Research

University Udaipur, Rajasthan

Date of the Event

29th July, 2022

Number of Students joined the lecture

59

Number of Faculty joined the lecture

10

Academic session

2022-23

Indore Institute of Pharmacy, Indore organized Impact Lecture Series sponsored by MOE's Innovation Cell, AICTE - Session II on 29th July, 2022. Out of the series of two fectures, the first lecture was taken by Mr. Ritesh Agrawal on 'Know the secrets of Intellectual Property Rights' at 10:30 A.M on Google Meet.

Dr. Agrawal has got the practical experience in the field of Intellectual Property Rights and he has explained it in all its length and width. He started the session with Patent and further explained that patent can be filed for any invention a person does, it provides the security against any piracy or misuse of the invention. The government of India provides the patent for 20 years and after this one has to re-file the same to continue his right on the potent.

He clarified to the participants the difference between Patent and Copyright also, continued further that Copyright is provided for literature, music, art, software, movies etc. No one can use any part or complete material without the permission of the owner. The Copyright is provided for the life time of the author and continues even 60 years after his death

Dr. Agrawal also spoke about Trade Mark which provides the owner the exclusive right over the name, font and style of the product. For continuous usage of Trade Mark, one has to pay the renewal fee every 10 years of the registration.

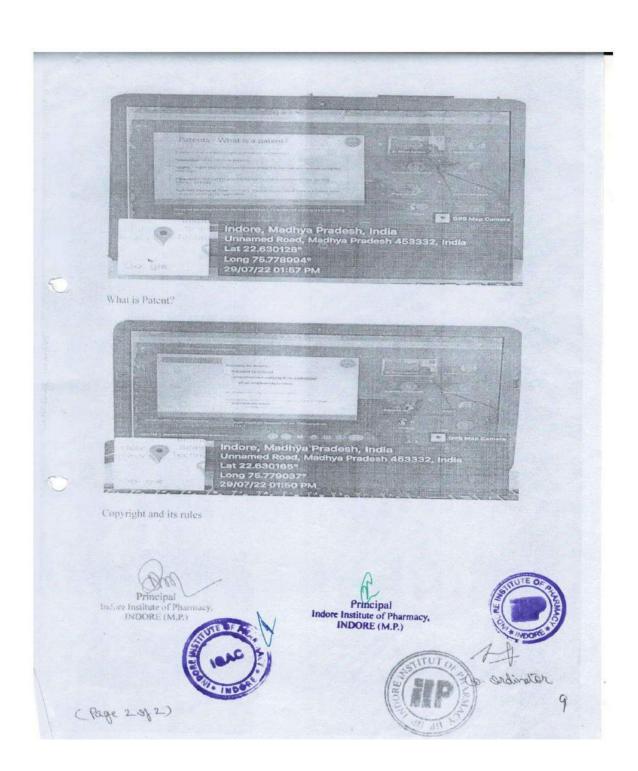
It was completely a very fruitful session and students did throw their queries about the Intellectual Property Rights and the speaker very profoundly satisfied all the participants.

ated the session and gave vote of thanks to Dr. Ritesh Agrawal.

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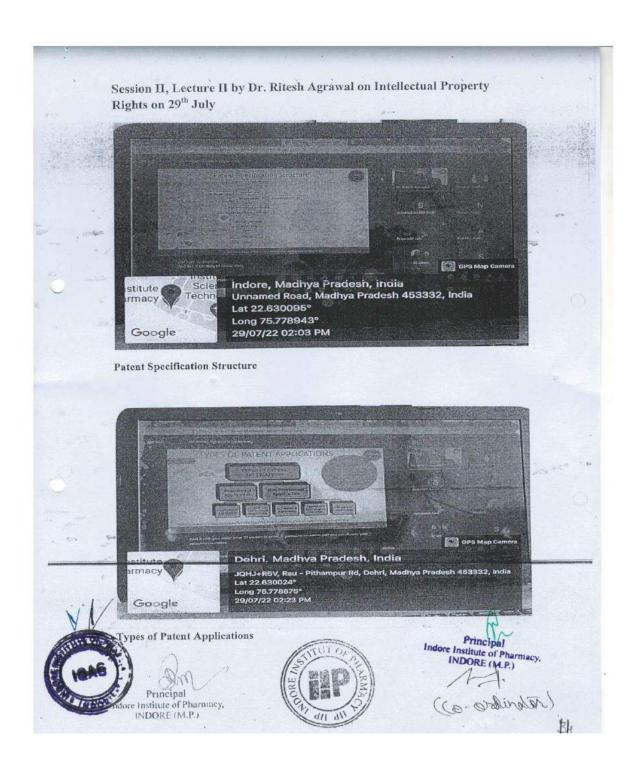




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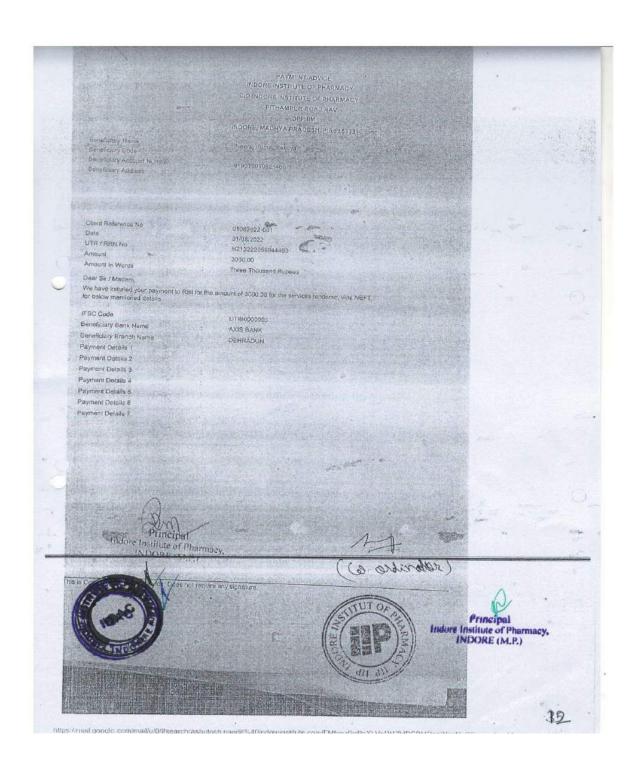








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Impact Lecture Series 2022-23

Institution's Innovation Council 4.0 MoE's Innovation Cell (MIC), AICTE E-Feedback Form (Entrepreneurship: An act of becoming the Boss of one's destiny) sandeep.patil@indoreinstitute.com (not shared) 0 Switch account \* Required Name of the Participant \* Your answer E-mail address of the Participant \* Your answer Was the session up to the standard as far as the content is concerned? \* O Yes O No O Maybe Did you get benefited with the session? \* O Yes O No O Maybe Indore Institute of Pharmacy, INDORE (M.P.)





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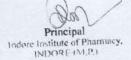
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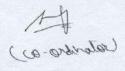


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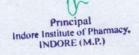
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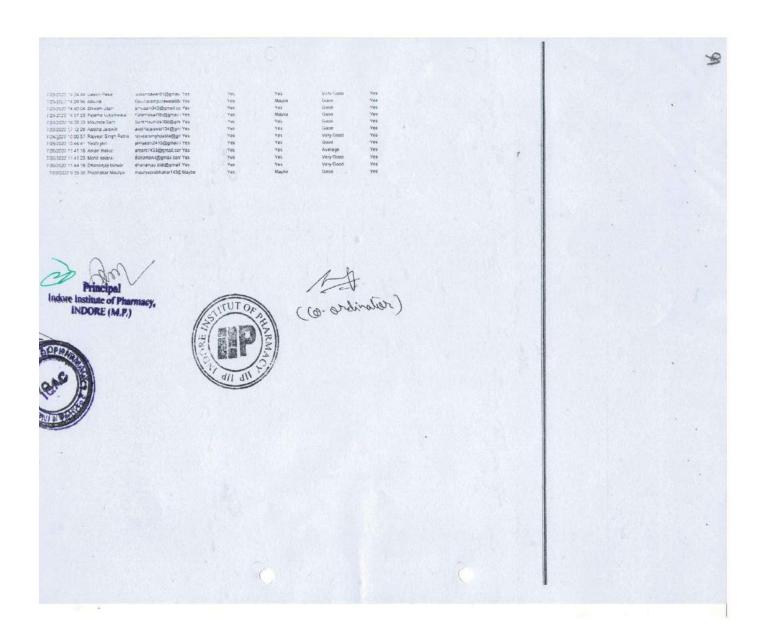








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	Mark only one oval.
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	Mark only one oval.
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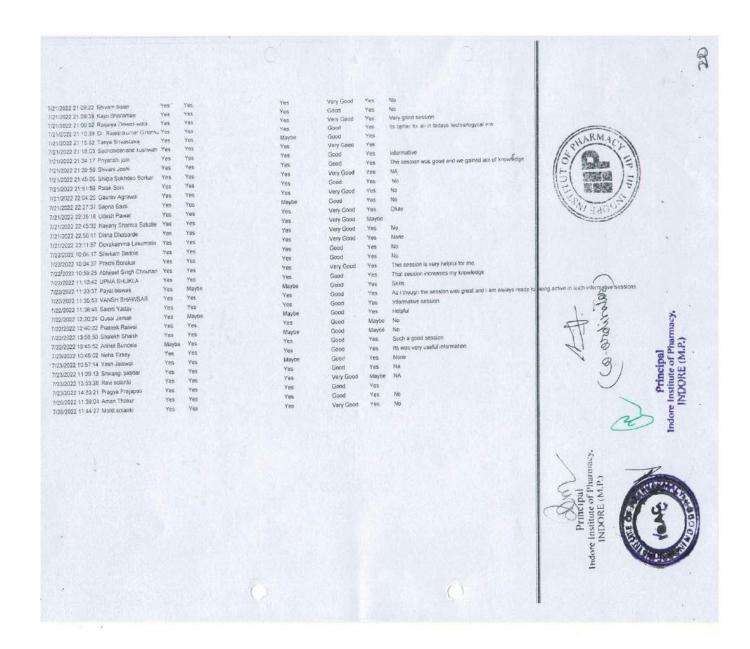


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(2022 19:47:42 Hithix Raghuwanshi	William .	Yes	Yes	Very Good	Yes		3
COST TRULE MOUNT LONG AND A	Maybe	Yes Yes	Yes	Very Good	Yes	Very informative Session	16
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1/2022 19:48:08 Satish Shamrao Meshram	Yes	Yes Yes	Yes	Very Good	Yes	it should be in both the languages ( Hind/Engksh )	- 12
1/2022 19:48:10 Yash Rawka		Yes	Yes	Good.	Yes	It is good session	7 1 2
1/2022 19 48 13 spurabh patidar	Yes	Yes Yes	Yes	Very Good	Yes	Session was very good.	11, 9
1/2022 19:48:13 Mukash Pawar	Yes	Yes	Yes	Good	Yes		7
1/2022 19:49:12 Aastha Jaswa	Yes	Yes	Yes	Very Good	Yes	introducing us with more sessions	\ B
1/2022 19:49:30 Harsh Twari	Yes		Maybe	Good	Yes	Nice season beneficial for us	( )
1/2022 19:51:12 Nitesh Patida:	Yes	Yes Yes	Yes	Very Good	Yes		. )
1/2022 19:51.13 Parul bhonya	Yes	1700	Maybe	Good	Yes	No remarks	
1/2022 19:53:38 Jaya yadav	Yes	Yes.	Yes	Good	Yes	No	
1/2022 19.54:23: Arpan Rathore	Yes	Yes Yes	Yes	Good	Yes	Thank you so much for this session. This session was very legitur for even	yone:
1/2022 19:54:33 Parul Varshnav	Yes		Yes	Good	Yes	it was pretty good, Salisfied by the content	
1/2022 19:55:30 Tushar kumar	Yes	Yes	Ves	Good	Yes	Variable and Market State (1997)	
1/2022 19:56:37. Hifza khan	Yes	Yes	Yes	Good	Maybe	I would say it was a decent session. The social covered were quite interest	ting 100
1/2022 19:56:23 Tanınay Sharma	Yes	Yes	Yes	Very Good	Yes	No	
1/2022 19:58:27 Senket Yawatkar	Y85	Yes	Yes	Good	Yes	Thank you.	RMACI
1/2022 19:56:53 Urvashi Patel	Yes	Yes	Yes	Good	Yes		The state of the s
172022 20:00:22 Kanak Bhardwaj	Yes	Maybe	Yes	Good	Yes	Its was nice sessions	118/100 181
1/2022 20:00:29 Shivam Patel	Yes	Yes	Maybe	Good	Yes		一
1/2022 20:01:28 Fatema kukshwala	Maybe	Yes	Yes	Good	Yes	Need to conduct such webinar in future too	11   11   11   11   11   11   11   11
21/2022 20:02:03 Gauray Shirram Patil	ABB	Yes Yes	Yes	Good	Yes	Motivational, many things we have learned	115/ 聖師 / 1/
21/2022 20:03:28 Ayushi saxena	Yes	277	Yes	Average	Yes	No	115/ Bussel 7.1
21/2022 20:03:35 Prachi Gupta	Yes	Yes Yes	Yes	Very Good	Yes	Session is useful for future	1100000
21/2022 20:03:36 Simran Chounan	Yes	7177	Yes	Good	Yes	No.	11 380 M
21/2022 20:04 01 Vaishnavi Malviya	Yes	Yes	Yes	Very Good	Yes	110	
21/2022 28:04:15 Jaheer Patel	Yes	Yes	Yes	Very Good	Yes	All is well done	
21/2022 20:10:45 Gourav Gurjar		Yes	Maybo	Very Good	Yes	This session is very beneficial and important for us	
21/2022 20:14:25 Rohil Indon	Yes	Yes	Yes	Very Good	Yes	Good and informative session	
21/2022 20 16:20 Rajkumar Sen	372	Yes	Yes	Very Good	Yes	Session is very helpful	
21/2022 20:18:45 Namen yadav	Yes Yes	Yes	Yes	Good	Yes	No.	1
21/2022 20:19:47 Falzan Mansun	Yes	Yes Yes	Yes	Good	Yes		16
21/2022 20:25:15 Shivari Prayapah		Yes	Maybe	Good	Yes	No.	200
21/2022 20:27:13 maurysprabhakar143@	Yes.	Yes	Maybe	Good	Yes	No	\ <b>E</b> _
21/2022 20:28:08 Sakina	Yes Yes	Yes	Yes	Good	Yes	Good session	
21/2022 20:29:17 SHUBHI KHARE	Yes	Yes	Yes	Very Good	Yes	N (E)	( 元子子
21/2022 20:30:32 Souray Patidar		Yes Ves	Yes	Good	Yes	Informative session	一一人名音
21/2022 20:31:32 Aryali arun jaiswali	Yes Yes	Yes	Yes	Good	Yes	This is a peneficial season	一
21/2022 20 40 26 Mounits Sant	Yes	Yes	Yes	Good	Yes	No No	VE 20
21/2022 20:44:41 Megha Gupta	Yes	Yes	Yes	Good	Yes	This locture has been very important for us and we got to taken a lot from	4 20
21/2022 20:51:16 kunai rai	Yes	Yes	Yes	Very Good	Yes	Good sessions	= 2
21/2022 20:57:39 Priyahhul Kumar	Yes	Yas	Maybe	Very Good	Yes	NO NO	1 S 1131 E
21/2022 20:57 56 Deepti Kaushik	VBS	v <sub>tri</sub>	Yes	Good	Yes.	Good but all in engish so we have difficult to understand some point	2 124 3
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Impact Lecture Series 2022-23 Institution's Innovation Council 4.0 MoE's Innovation Cell (MIC), AICTE

#### 8/12/22, 3:00 PM Impact Lecture Series 2022-23 Institution's Innovation Council 4.0 MoE's Innovation Cell (MIC), AICTE How to Create and Sell your Ideas @startup \* Required 1. Name of the Participant \* 2. E-mail address of the Participant \* 3. Was the session up to the standard as far as the content is concerned? Mark only one oval. Yes O No Maybe 4. Did you get benefited with the session? Mark only one oval. Yes O No Maybe

5. Did the speaker cover all the aspects of the topic?

Mark only one oval.



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## **Indore Institute of** Pharmacy Affiliated to: ACIP/(Shaped) | Appended by: ACITE/Grow Delhi) & PCI/(See Delhi)

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Principal Indore Institute of Pharmacy, INDORE (M.P.)



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# Indore Institute of Pharmacy Alfaber is ADDR (State | Decreased by ACTE) See Date | E. P. C. (Tree Date)

#### Impact Lecture Series 2022-23 Institution's Innovation Council 4.0 MoE's Innovation Cell (MIC), AICTE

Know the Secrets of Intellectual Property Rights

- \* Required
- 1. Name of the Participant \*
- 2. E-mail address of the Participant \*
- Was the session up to the standard as far as the content is concerned?
   Mark only one oval.

Yes

No

Maybe

4. Did you get benefited with the session?

Mark only one oval.

Yes

No

Maybe

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Mark only one oval.

Yes

No

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How would you rate the Speaker?

Mark only one oval.

Average

Good

Very Good

Do you want such sessions in future?

Mark only one oval.

Yes

No

Maybe

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Principal Indore Institute of Pharmacy, INDORE (M.P.)





## **Indore Institute of** Pharmacy Affiliated to - ROPF (School | Approved by - ARCTE) Sear Delhi) B. PCK/Sear Delhi) Bagister - Under USE 2 | P)

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INDORE INSTITUE OF PHARMACY, INDORE



#### SUMMARY

Indore Institute of Pharmacy conducted Impact Lecture Series sponsored by MOE's Innovation Cell, AICTE on 18<sup>th</sup> and 29<sup>th</sup> July to encourage and evolve the tendency of Entrepreneurship, Startup among the budding pharmacist who are going to be the future leaders of the country. The series witnessed well learned personalities from the industry; the first lecture series which took place on 18<sup>th</sup> July was delivered by Dr. Neeraj Sethiya, Asst. Professor DIT University, Dehradun. He enlightened all the students and the faculty members on the topic of the session, 'Entrepreneurship: an act of becoming the Boss of one's destiny'. It was a very educating lecture about entrepreneurship – what it actually means? Dr. Sethiya explained that an entrepreneur is the person who provides the solution to any problem which the common people are facing. Students were very curious and they were all satisfied by the sheer intelligence of the learned speaker.

The second lecture of the series was conducted by Dr. Parizad Elchidana, Principal technical Consultant ACG World, Mumbai on 'Application of AI in Pharma. Dr. Elchidana has got more than thirty years of experience in the field and listening her lecture was quite enthralling, faculty members and students were highly benefitted with her vast knowledge in this arena.

The second lecture series was conducted on 29th of July and the first lecture of it was delivered by Mr. Gourav Goyal, Asst. Director MSME DFO, Indore. He spoke on 'How to create and sell your ideas@startup'. Students thoroughly enjoyed the session and learned about the various schemes and benefits provides by the Government to encourage the tendency of becoming the job giver.



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Register , Under USC 2|F)

The second lecture of the same session was conducted by Dr. Ritesh Agrawal who is well known name in the field of patent, service mark and such kind of work and is holding the post of Director IPR Cell, Pacific University, Udaipur, Rajasthan. He spoke on 'Know the secrets of Intellectual Property Rights'. The session was filled with great energy and received the same response from the students also who asked many queries related to the session.

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Affiliated to : \$00°C[Shapel] (Approved by - AKTR[New Debt) & PCI/New Oebs

Date: 13th Aug, 2022

HP/2022/

To.

The Innovation Officer,

MoE's Innovation Cell,

New Delhi - 110070

Subject: Report and supporting documents of  $\Pi C$  Impact Lecture Series conducted at Indore Institute of Pharmacy, Indore

Sir,

Indore Institute of Pharmacy being the Institution's Innovation Council's affiliated institute with IIC ID – IC202015121, conducted the sponsored Impact Lecture Series on 18<sup>th</sup> and 29<sup>th</sup> July, 2022. Please find enclosed supporting documents for your kind perusal.

The detail of the attached documents is given below:

- 1. Approval of Conduct
- 2. Mandate Form
- 3. Report Session I, Lecture I dated 18th July
- 4. Report Session I, Lecture II dated 18th July
- 5. Report Session II, Lecture I dated 29th July
- Report Session II, Lecture II dated 29<sup>th</sup> July
- 7. E-Feedback form response sheets of four lectures
- 8. Poster of both the sessions
- 9. Geotagged Photos of all the four lectures
- Payment reference id to three speakers (One speaker humbly denied to take remuneration, supporting certificate is presented)
- 11. Payment receiving acknowledgements by speakers
- 12. Statement of Expenditure

You are requested to kindly reimburse the sum of rupees Nine Thousand at earliest.

Thank you.

Yours Faithfully,

Principal

Indore Institute of Pharmacy, Indore Principal

Indore Institute of Pharmacy,

æ

Principal









Dr. Pankaj Dixit <pankaj.dixit@indoreinstitute.com

ist of IIC Institutions Selected for Organizing Impact Lecture Sessions – Institution's Innovation Council, MoE's Innovation Reg.

h Kumar Mishra <dineshkumar.mishra@indoreinstitute.com>

ankaj Dixit" <pankaj.dixit@indoreinstitute.com>, Sandeep Patil <sandeep.patil@indoreinstitute.com>

Tue, May 17, 2022 at 8:23 P

Forwarded message -----

C MHRD <iic.mhrd@aicte-india.org>

Je, 17 May 2022, 16:02

: List of IIC Institutions Selected for Organizing Impact Lecture Sessions - Institution's Innovation Council, MoE's Innovation Cell - Reg.

kush.sharma@aicte-india.org>, selva rani <selva.rani@aicte-india.org>, Abhishek Ranjan <innovationofficer4@aicte-india.org>, <startupfellow3@aicte-india.org>, fellow4@aicte-india.org>

ed of the Institute esident

#### /Madam,

leasure to inform that a total 645 IIC Institutions are listed to organize impact lectures (in online mode only) in their respective campuses during the period from 23<sup>rd</sup> May 15<sup>th</sup> July 2022 and submit the reports by 30<sup>th</sup> July 2022 in the IIC portal. Detail list is attached and also you can check the same at https://api.mic.gov.in/s/institutes/mic/images/announcements/impact%20lecture%20pahse2-%20selected%20iic%20institutions.pdf

nistry of Education's Innovation Cell (MIC) will provide funding assistance to these IIC institutions towards organizing Impact Lecture Sessions (honorarium to invited external I. Please go through the attached guideline for conduct of impact lecture sessions.

query, please reach to Mr. Ankush Sharma, Innovation Officer, MIC at ankush.sharma@aicte-india.org, Phone no - 011 29581223

& regards.

ahu novation Director of Education's Innovation Cell Q, Nelson Mandela Road, V elhi 110070 Phone: 011 295812









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Institute of Science & Technology (IIST) Institute of Management & Research (IIMR) Institute of Pharmacy (IIP) ite IIM, Pithampur Road, Rau, Indore. Madhya Pradesh

e: 1800 103 3069 | info@indoreinstitute.com | www.indoreinstitute.com

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Principal Indore Institute of Pharmacy, INDORE (M.P.)



#### All India Council For Technical Education

Nelson Mandela Marg, Vasantkunj, New Delhi-110070

Mandate Form (For Institutes / Colleges)

Name of the Institutes

Indore Institute of Pharmacy

Permanent ID of the Institute

AISHE Code-C-35938

Head of the Institute

Principal-Dr Dinesh Kumar Mishra

Type of Institute

Private

Opposite IIM, Rau-Pithampur Road, Rau, Indore

Address of Institute

Indore, Madhya Pradesh

PIN: 453331

PAN of the Institute (enclose the copy)

AABAS3763Q

Telephone No. of the Head of the Institute

07314010603

E-Mail id of the Head of the Institute

principalpharmacy@indoreinstitute.com

Name of Bank where RTGS amount is to be sent HDFC

**Branch Name** 

Siyaganj

Opposite District Court, Siyaganj, Indore

Address of the Bank

Indore, Madhya Pradesh

PIN: 452007

Telephone No. of the Bank

07316160616

Name of the A/c holder

Indore Institute of Pharmacy

Account Type

Current

Account Number (Full):

50200032349803

Banker's IFSC Code:

HDFC0003855

It is declared that all inforthation we have provided are true in all respect.

Or authorized Signatory with Seal

And ore Institute of Pharmacy

Authorised Signatory

Date 14/3/22

Indure Place

Note: (1) All Data needs to be filled mandatorily for facilitating RTGS transfer of the amount

(2) Name of Institute and Name of Account holder should be some for remitting RTGS.

Principal Indore Institute of Pharmacy. INDORE (M.P.)





#### Indore Institut

#### INDORE INSTITUTE OF PHARMACY

Name of the Event MOE's Impact Lecture Series

Expert Speaker Dr. Neeraj Kumar Sethiya

Asst. Professor

DIT University, Dehradun

Date of the Event 18th July, 2022

Number of Students joined the lecture 77

Number of Faculty joined the lecture 07

Academic session 2022-23

Indore Institute of Pharmacy, Indore organized Impact Lecture Series sponsored by MOE's Innovation Cell, AICTE on 18th July, 2022. Out of the series of two lectures, the first lecture was taken by Dr. Neeraj Kumar Sethiya on 'Entrepreneurship: An act of becoming the Boss of one's own destiny' at 11 A.M on Google Meet.

Dr. Sethiya thoroughly explained the idea of Entrepreneurship and how it is different from traditional business. He emphasized on the most important concept of becoming the Entrepreneur is to find out the problem which common people are facing in day to day life and as a solution provider of the problem one can easily become a successful Entrepreneur and he justified the thought by giving example of Mr. Ritesh Agrawal, Founder and CEO of OYO hotel rooms as the youngest achiever in the field. He also informed students the kind of financial support government is ready to provide to any innovative idea.

Mr. Sandip Patil Co-ordinated the session. Dr. Dinesh Kumar Mishra, Principal Indore Institute of Pharmacy gave vote of thanks to Dr. Neeraj Kumar Sethiya.









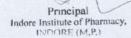
Affiliated to : \$00°C[Shapel] (Approved by - AKTR[New Debt) & PCI/New Oebs



Example of OYO



Important phases in Entrepreneurship





Principal Indore Institute of Pharmacy, INDORE (M.P.)





Affiliated to : 80PV[Shapal] (Approved by - AXTE]New Delhi) & PO(New Delhi



Indore Institute

#### INDORE INSTITUTE OF PHARMACY

Name of the Event : MOE's Impact Lecture Series

Expert Speaker : Dr. Parizad Elchidana

Principal Technical Consultant

ACG World, Mumbai

Date of the Event : 18<sup>th</sup> July, 2022

Number of Students joined the lecture : 67

Number of Faculty joined the lecture : 06

Academic session : 2022-23

Indore Institute of Pharmacy. Indore organized Impact Lecture Series sponsored by MOE's Innovation Cell, AICTE on 18<sup>th</sup> July, 2022. Out of the series of two lectures, the second lecture was taken by Dr. Parizad Elchidana on 'Application AI in Pharma' at 1:30 P.M on Google Meet.

Dr. Parizad Elchidana is a very senior person working for more than 35 years in the Pharma industry: she very extensively spoke about the various implementations of Artificial Intelligence in pharma sector from drug discovery to drug testing. She guided students about its usage in patient care and health monitoring; she also inspired students to take some course in AI to have better and deep understanding of the same.

Mr. Sandip Patil Co-ordinated the session. Dr. Pankaj V. Dixit, HOD, Pharmacology Indore Institute of Pharmacy gave vote of thanks to Dr. Parizad Elchidana.

URLs:

Face book URL of Poster:

https://www.facebook.com/247772811920299/posts/pfbid0tthozK2hUu9eVWfVPQfsB6Bs41esv5B3uzWNVb8pMQwyCGCenEudteGSd1qQ1cmNl/?app=fbl

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#### **Indore Institute of Pharmacy**

Honorarium Receipt for HC - Impact Lecture Series

Date: 10/08/2022

This is to certify that the expert resource person Dr. Parizad Elchidana, Principal Technical Consultant ACG – World humbly deny to take any remuneration out of her own will for the Lecture II-of Session I which entitled 'Application of AI in Pharma' conducted on July 18<sup>th</sup>, 2022 by Indore Institute of Pharmacy, Indore.

Regards,

Principal

IIP, Indore
Principal
Indore Institute of Pharmacy,
INDORE (M.P.)

Principal Indore Institute of Pharmacy, INDORE (M.P.)

Pilhamir Po d Oppositor Rau,

Rau, Indore 453331, Madhya Pradesh, India 1010502, principalpharmacy@indoreinstitute.com www.indoreinstitute.com



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#### INDORE INSTITUTE OF PHARMACY

Name of the Event : MOE's Impact Lecture Series

Expert Speaker : Mr. Gourav Goyal

Asst. Director, MSME DFO, Indore

Date of the Event : 29<sup>th</sup> July, 2022

Number of Students joined the lecture : 53

Number of Faculty joined the lecture : 13

Academic session : 2022-23

Indore Institute of Pharmacy, Indore organized Impact Lecture Series sponsored by MOE's Innovation Cell. AICTE – Session II on 29<sup>th</sup> July, 2022. Out of the series of two lectures, the first lecture was taken by Mr Gourav Goyal on 'How to create and sell your ideas@startup' at 10:30 A.M on Google Meet.

Mr. Gourav Goyal very elaborately illustrated about the concept of Startup, he did explain the difference between the two commonly exchangeable words – Startup and Entrepreneurship. He emphasized the need of nurturing the idea through brainstorming or it can be picked up from any source like hobby, interest, real life problem. Mr Goyal tried to encourage the participants to find the problem in the society so that as a solution a Startup can be established. He pointed out that a Startup is not a traditional business but it is something which is a modified version of the same after looking the changed need of the society and customers regarding the products. He has given number of names of the local Startup from Indore itself like Cerragreen which deals in ecofriendly and biodegradable items, Freebird Aerospace which manufactures AI based drones, Aarts, Planet Furniture, Kimirika and many more in the row.

Mr. Goyal also clarified to the participants of the pre-requisites of establishing a startup that one must study about the estimated cost of the product manufacturing, how to generate the finance and how to apply for the subsidised loan from various government agencies.

He further showcased the sectors where Madhya Pradesh has no industries which includes Black Boad, gas Steve. Pressure Cooker, Electeic Switches, Plug and Sockets. Few sectors

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(co-ordinator)

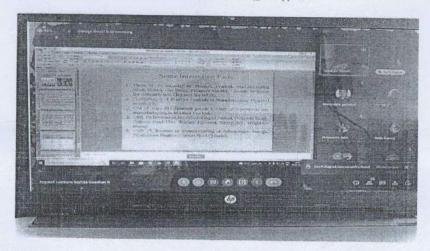


where Madhya Pradesh has very less participation like Plywood, Carbon Steel Cast, Marine Plywood, Safety Toy, Irrigation Items, Submuersible Pump, Flush Door etc.

Mr. Sandip Patil Co-ordinated the session and gave vote of thanks to Mr. Gourav Goyal.

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Facts about the sectors where opportunity is open for new industry

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